

BRALEY DEGENHARDT

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OFFICE EXPERIENCE

Marketing Assistant and Theater Concierge / Primary Stages / January 2019 – present

- Marketing Assistant working with graphic design, group sales outreach, social media management, Google Ads grant, promotional production material creation and distribution, website revamp and management, creation and launch of new programs
- Concierge for audience services for Primary Stages Off-Broadway productions at the Cherry Lane Theatre, including engagement with patrons as liaison to house management staff, handling concessions at intermission, and distribution and explanation of subscriber benefits packages

Recruitment Assistant / UCONN Dramatic Arts Recruitment Office / Jan 2015 – May 2018

- Undergraduate student representative and speaker at all Dramatic Arts Department open houses and BFA Program audition weekends. Spoke to prospective students and parents to field and answer all questions regarding the acting program at UCONN
- Student speaker at The UCONN Foundation Scholarship Donor Recognition Banquet
- Filmed and edited a promotional video for the Semester in London study abroad program

Showcase Manager / UCONN Dramatic Arts Department / Aug 2017 – May 2018

- Organized all aspects of the BFA Acting Class of 2018 showcases in New York City including both open performances at The Beckett Theatre on Theatre Row with industry receptions following performances and closed showcase with Actors Connection
- Booked theatre locations, was communication point person for Actors Connection and all professional personnel, created and distributed invitations to over 500 industry professionals, created all promotional documents including programs and postcards, organized reception with catering and bartender, fundraised over \$7,500
- Social media management including Facebook, Instagram, GoFundMe, and building Webpage

Social Media Marketing Correspondent / Commonwealth Shakespeare Co. / June – Aug 2016

- Managed the social media pages for 2016 Apprentice Program including making daily posts, interview videos, and reinventing the marketing for the program by filming and editing a promotional informational video used to advertise the program

INTERPERSONAL SKILLS

Public speaking | Communication and presentation | Time management | Innovative Ideas

TECHNICAL SKILLS

Adobe Photoshop | Microsoft Office | Google Adwords | Social Media Marketing | iMovie filming/editing | Emma | Hootsuite | HTML/CSS | Wordpress

TEACHING EXPERIENCE

Resident Artist / Shakesperience Productions Inc. / March 2019 – present

- Traveled to high schools throughout Connecticut teaching hour-long Shakespeare workshops to students
- Wrote/revised curriculum and taught acting intensive classes to students from 3rd – 9th grade including introduction to Shakespeare, company warm ups, improvisational games, and directed a final performance of Shakespeare scenes

Drama Teacher / All Souls Unitarian Church / Sep 2018 – present

- Wrote curriculum and taught a Sunday-school class of 1st – 3rd graders, leading exercises focused on weekly themes and helping children learn to communicate through artistic expression and improvisation
- Directed a Christmas pageant for children ages 5 – 16

Director / Summer School for the Performing Arts / June 2013 – August 2018

- Counselor for children ages 8 – 16 to produce over 8 performances of plays and musicals during 6 weeks, striving to help students feel included, safe, and excited while teaching them about theatre. Provided before camp early morning care.
- Created 3 lesson plans per week for hour long theatre related workshops taught to campers
- Helped to cast and assistant direct multiple large-scale musical productions, including *Jesus Christ Superstar* and *Urinetown*. Director of *Next to Normal* (2018)

INTERPERSONAL SKILLS

Communication with students of all ages | Problem solving | Time management | Garnering focus and attention | Collaboration with other educators

TECHNICAL SKILLS

Curriculum creation | Lesson planning | Directing | Shakespeare | Stage Combat | Improvisation | Scene Work | Warm-ups | Accents | Ensemble building

EDUCATION

University of Connecticut | Bachelor of Fine Arts in Acting | Graduated Magna Cum Laude 2018